

# HEALTH PROMOTION AND PRACTICES BASED POPULATION HEALTH MANAGEMENT



## Feedback on Health Promotion & Practices Bases Population Health Management

# 100%

of CAC members felt the proposed train analogy was helpful for explaining patient risk.

# 100%

of CAC members believed using the proposed train analogy would influence patients who are at risk.



### THE BENEFITS TO PATIENTS FROM PARTICIPATING IN THE SOHO PROJECT IDENTIFIED BY THE CAC MEMBERS INCLUDED:

- Better conversations between patients and GPs
- Opportunity to empower people
- Being supported to understand your personal risk score and health situation
- The chance for GPs and patients to work together to see problems and find solutions
- Potential for change in attitude of both patient and GP
- Earlier identification of problems and better long term management
- Having a wellness focus over an illness focus, the chance to choose healthier outcomes

### CONCERNS AND CONSIDERATIONS RAISED BY CAC MEMBERS ABOUT PATIENT PARTICIPATION IN THE SOHO PROJECT INCLUDED:

- Willingness of the patient to engage and change behaviour, ability of GP to motivate and support them adequately
- GP resistance to change in the way they do things
- Different communication and approach needed for different patients
- Patients will not have the confidence to ask questions of their GP or to say how they really feel
- GPs don't have enough time to do this
- Reluctance of patients to participate

### ADDITIONAL FEEDBACK INCLUDED:

- Creating supporting graphics or routes that were more detailed and possibly depicted outcomes and consequences based on 'which route was taken'
- Providing information for GPs and patients about how to use the graphic in a practical way



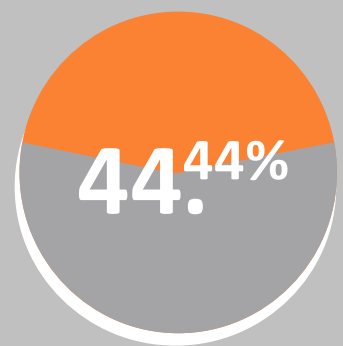
# HEALTH PROMOTION AND PRACTICES BASED POPULATION HEALTH MANAGEMENT



## Feedback on the Gold Coast Health 'Get Healthy' screening tool

### Format for the tool (Paper/ Electronic)

Most agreed it would be best to have the Get Healthy screening tool available in both a print and online version to suit all age demographics. Other suggestions included magazine form, inclusion in newspapers, via social media, through text messages, on smart-devices or TV's in clinical waiting areas, via the radio and displayed on posters in shopping centres. Members also agreed the tool should be eye catching and possibly have a slogan.



#### Sharing the tool

**- 8 in 18 -**

members would be likely to recommend the screening tool to someone.

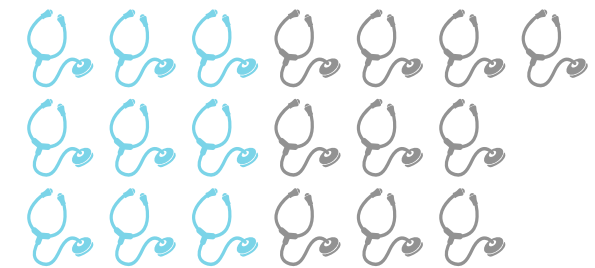
#### Likelihood that screening tool would be completed if it was available at the GP or hospital

**- 14 in 18 -**



members surveyed would be likely to fill out the screening tool however a majority said they would need to be prompted by reception or given the tool by the doctor.

#### Likelihood that they would take action once completing the tool (Speak to the doctor, visit links provided or make a follow-up appointment)



**- 9 in 18 -**

members said they would be likely to take action after filling in the tool. Again the majority said they would not take action unless prompted by a GP or medical professional. Some members stated they wouldn't visit the links on the tool unless it was in an online version.

#### Information relevant & easy to understand



**- 13 in 18 -**

members found the information to be relevant.



**- 15 in 18 -**

members thought the information was easy to understand, however there were suggestions that some words need to be changed as they can be misinterpreted or may decrease the credibility of the tool.

#### Age specific



**- 13 in 18 -**

members would like to see the tool made age specific. Some members expressed they would also prefer if the tool was gender specific.



## Feedback on the Gold Coast Health 'Get Healthy' screening tool

### Other key areas for Improvement

- ✚ GPs need to drive interest in the screening tool. A majority of members said their doctor had never discussed preventive health with them. Of those who had spoken to a doctor about their weight, many felt the doctor was not able to provide enough information on nutrition and weight management.
- ✚ Many agreed that the practice waiting area would also need to be set up in a way which allows the tools to be used, for example if it's an online resource there would need to be access to Wi-Fi.
- ✚ Most of the members agreed that educating children and introducing preventive health courses in schools was an important factor to future weight management.
- ✚ Some members stated that using emotional responses can often be more effective than using information or statistics in changing behaviours.
- ✚ There was discussion that the tool may only work for those who are already proactive with their health, because those who don't believe they are unhealthy are unlikely to use the tool.

### In summary

A large proportion of members felt the screening tool was worth progressing.

