

# CANCER SCREENING ON THE GOLD COAST

MOST IMPORTANT

## WHAT IS YOUR EXPECTATION OF YOUR GP IN RELATION TO BREAST/ BOWEL AND CERVICAL SCREENING?

1. Remind you to get screened if you fall within the target group
2. Carry out the screening test if relevant
3. Make a referral for the screening test
4. Inform you of what screening services are available
5. Ask about your family history of cancer
6. Discuss lifestyle risk factors for cancer
7. Encourage you to adopt a healthier lifestyle if you have any risk factors

LEAST IMPORTANT

## BEFORE THIS MEETING WERE YOU CLEAR ON WHO THE TARGET GROUPS WERE FOR SCREENING AND WHEN?

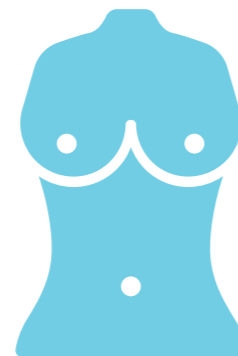
50% YES

50% NO



## BEFORE THIS MEETING WERE YOU AWARE OF THE SCREENING PROGRAM AVAILABLE FOR...

Breast Cancer	75% YES
Bowel Cancer	50% YES
Cervical Cancer	66% YES



People cited **PATIENTS FORGETTING TO GET SCREENING DONE** and being **TIME POOR** as one of the main reasons people don't access screening services. These reasons were closely followed by **DISCOMFORT AND EMBARRASSMENT**.

## IT WAS AGREED BY THE CAC THAT THE BEST WAYS TO GET PEOPLE TO PARTICIPATE IN SCREENING WOULD BE VIA

Improve reminders – expand methods of communication from reminder letters, to include SMS, phone-calls and emails.

Implement national data collection systems

Improve GPs knowledge of early cancer symptoms

Use of eHealth to share family history

Use champions, including cancer survivors

Referrals from a GP would assist in screening participation

Increase general advertising about screening programs target groups, including culturally appropriate information

Media should focus on evidence and effectiveness of screening