

Gold Coast PHN Commissioning Framework

Background

Gold Coast PHN is one of 31 independent organisations funded by the Australian Government to commission programs and services to address the primary health needs of their communities, particularly those at risk of poor health outcomes. PHNs were established with the specific objectives of:

- increasing the efficiency and effectiveness of medical services for patients, particularly those at risk of poor health outcomes; and
- improving coordination of care to ensure patients receive the right care in the right place at the right time.

The Australian Government has articulated seven priority areas for PHNs – mental health, Aboriginal and Torres Strait Islander health, population health, health workforce, digital health, aged care and drug and alcohol services¹.

What is Commissioning?

“Commissioning is a continual and iterative cycle involving the development and implementation of services based on planning, procurement, monitoring and evaluation. Commissioning describes a broad set of linked activities, including needs assessment, priority setting, service design and procurement through contracts, monitoring of service delivery, and review and evaluation.”

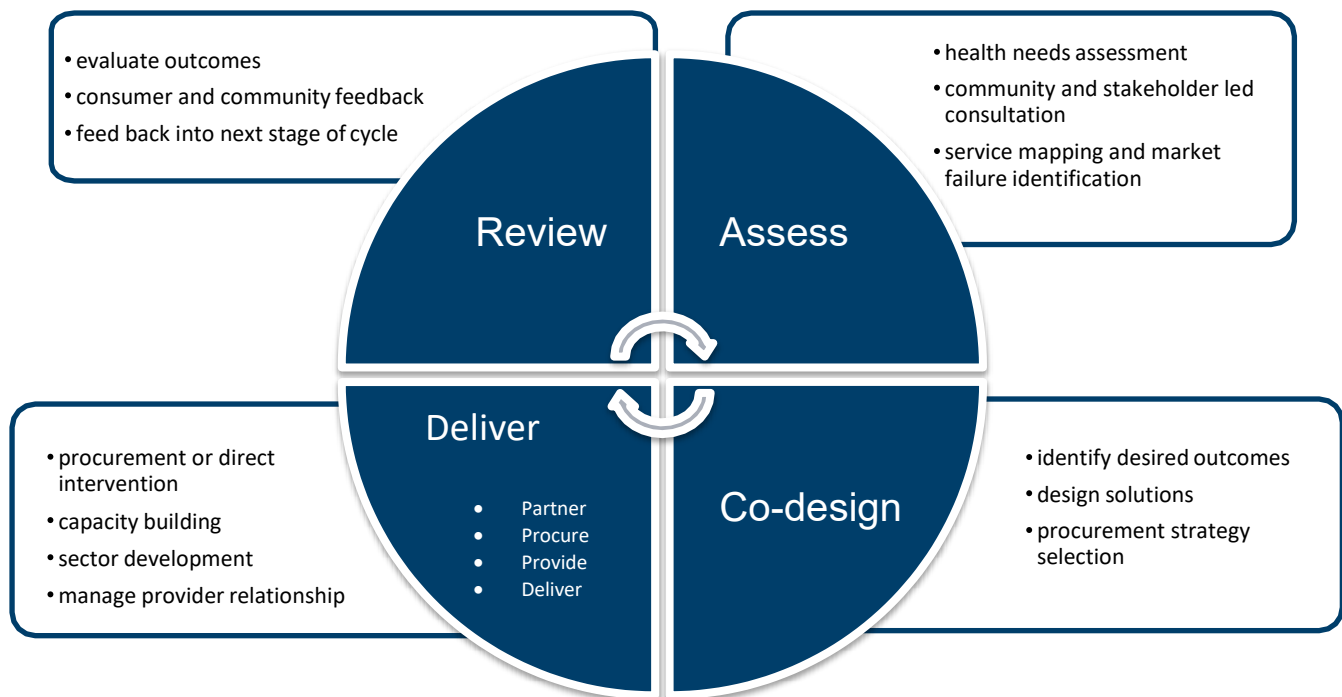
PHN Planning in a Commissioning Environment – A Guide²

Commissioning is core business for PHNs and is guided by a national PHN Commissioning Framework. The Framework describes commissioning as a cycle (see Figure 1) – starting with the assessment of health needs and annual planning; the co-design of solutions to address those needs; the procurement of services and implementation of co-designed solutions; and finally the monitoring of performance and evaluation of impact – which in turn informs subsequent assessment and planning processes.

For Gold Coast PHN, commissioning provides a strategic approach to planning, and supporting the allocation of limited resources to programs and services that will best meet the needs of our local community.

¹ <https://www1.health.gov.au/internet/main/publishing.nsf/Content/PHN-Background>

² <https://www1.health.gov.au/internet/main/publishing.nsf/Content/PHN%20Planning%20in%20a%20commissioning%20environment>



Commissioning principlesⁱⁱ

- 1. Understand the needs of the community** by analysing data, engaging and consulting with consumers, clinicians, carers and providers, peak bodies, community organisations and funders.
- 2. Engage with potential service providers well in advance** of commissioning new services.
- Consider **cultural appropriateness and stakeholder engagement at all stages** of the commissioning process i.e. strategic planning, procuring services, monitoring and evaluation.
- Putting outcomes for users at the heart of the strategic planning process.
- Adopt a **whole of system approach** to meeting health needs and delivering improved health outcomes.
- Understand the fullest practical range of providers** including the contribution they could make to delivering outcomes and addressing market failure and gaps, and encourage diversity in the market.
- Co-design solutions** by engaging with stakeholders, including consumer representatives, peak bodies, community organisations, potential providers and other funders, to develop evidence-based, outcome-focused and culturally appropriate solutions.
- Consider investing in the capacity of providers and consumers**, particularly in relation to hard-to-reach groups and Aboriginal and Torres Strait Islander health and wellbeing sector.
- Ensure procurement and contracting processes are transparent and fair**, facilitating the involvement of the broadest range of suppliers, including alternative arrangements such as consortia building where appropriate.
- Manage through relationships**; work in partnership, building connections at multiple levels of partner organisations and facilitate links between stakeholders.
- Develop environments high in trust** through collaborative governance, shared decision-making and collective performance management.
- Ensure efficiency, value for money, and service enhancement.**
- Monitor and evaluate** through regular performance reports; consumer, clinician, community and provider feedback and independent evaluation.

Stakeholder engagement

The extent of stakeholder involvement in the commissioning process will depend on a number of factors, including government guidelines and the amount of time and resources available. To the extent possible, stakeholder engagement and cultural appropriateness will be considered throughout the three phases of the Commissioning process i.e. during the strategic planning, procuring services and monitoring and evaluation phases.

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision. We will seek your feedback on drafts and proposals.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will work together with you to formulate solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

Commissioning for Priority Populations

Guided by the Commissioning Principles, Gold Coast PHN commits to working closely with priority populations in all parts of the commissioning process, to ensure that programs and services best meet the needs of particular populations. This will include but is not limited to Aboriginal and Torres Strait Islander peoples, people from Culturally and Linguistically Diverse (CALD) backgrounds, and people who identify with Lesbian, Gay, Bisexual, Transgender, Intersex and Queer (LGBTIQ) communities.

Aboriginal and Torres Strait Islander Peoples

In commissioning programs and services for Aboriginal and Torres Strait Islander peoples, Gold Coast PHN will be guided by two key commitments:

- The **Primary Health Networks and ACCHO** – Guiding Principles recognize the commitment by Primary Care Networks and Aboriginal Community Controlled Health Organizations to work together to improve access to health services and improve the outcomes for Aboriginal and Torres Strait Island People; and
- The **Memorandum of Understanding** between the Queensland Aboriginal and Islander Health Council (QAIHC) and the Queensland PHNs which articulates how the parties will work together to improve health outcomes for Aboriginal and Torres Strait Islander peoples in Queensland. (Folio MOU-21)

People from CALD Backgrounds

In commissioning programs and services for people from CALD backgrounds, Gold Coast PHN will work with a range of culturally appropriate organisations that support the delivery of services to people from CALD backgrounds. This may include, but is not limited to the Ethnic Communities Council of Queensland³, Multicultural Australia⁴ and Queensland Program of Assistance to Survivors of Torture and Trauma⁵.

People who Identify with LGBTIQ Communities

In commissioning programs and services for people who identify with LGBTIQ communities, Gold Coast PHN will work with a range of appropriate organisations that support the delivery of services to people who identify with LGBTIQ communities. This may include but is not limited to the Queensland Council for LGBTI Health⁶ and the National LGBTI Health Alliance⁷.

³ <http://eccq.com.au/>

⁴ <https://www.multiculturalaustralia.org.au/>

⁵ <https://qpastt.org.au/>

⁶ <https://quac.org.au/>

⁷ <https://www.lgbtihealth.org.au/>

What you can expect

Providers

The PHN will:

- work with you openly and honestly in a spirit of partnership
- engage with you as early as possible about the commissioning of new services
- develop an understanding of providers and the contributions they can make to delivering the desired outcomes
- share population health and performance data with you
- consider investing in capacity building and sector development
- develop close relationships with you, to the greatest extent possible
- engage with you or your peak body, to design outcome-focused solutions
- ensure procurement and contracting processes are transparent and fair
- seek your feedback and input when evaluating services.

Health consumers

The PHN will:

- engage with you or your representatives, to the extent possible throughout all stages of the commissioning process, to understand your needs and the needs of your community, including the cultural appropriateness of service solutions
- put better health outcomes for you and your community at the centre of its planning
- share population health and performance data with you
- consider investing in capacity of consumers
- engage with you or your representatives, to design outcome-focused solutions
- seek your feedback and input when evaluating services.

Funders

The PHN will:

- allocate resources to areas and populations of highest need
- direct funds to health and community care interventions
- ensure value for money
- provide you with open and transparent reports
- establish and maintain productive relationships with service providers, consumers, carers, community organisations and other stakeholders
- implement a contestable approach to procurement of interventions
- ensure cultural appropriateness of services, ensuring providers work with people of different cultural backgrounds in a way that is understanding and respectful of their cultural differences and needs
- increase the capacity of the health and community care system, including providers and consumers
- adopt a whole of system approach across multiple jurisdictions and levels of government.

GCPHN Amended version of the Qld PHNs Commissioning Framework (Last updated 21 September 2020 – next review September 2021)

ⁱ Adapted from *What is world class commissioning?* by Michael Sobanja

http://www.medicine.ox.ac.uk/bandolier/painres/download/whatis/What_is_WC_Comm.pdf ⁱⁱ

Adapted from the National Audit Office (UK)