



Thursday 30 May 2024 Southport Sharks Club, Southport









Wellbeing First

A Vision for the Community Managed Mental Health Sector

Presented by Jennifer Black



Today

Understand the message of Wellbeing First

Be inspired by a different way of doing things

See the innovation possibilities

Be challenged to think differently

and

HA O, P₃

Want to know and learn more about Wellbeing First







Call to action to fundamentally shift from a mental health service system that responds to illness after the crisis, to one which actively supports mental wellbeing early in distress





JULY 2021



The Wellbeing First **Process**

- Define the problem
- Consultation with stakeholders
- Vision
- Report
- **Co-designed Principles**
- **Innovation Hub**



The creation of Wellbeing First 2020 - 2021

COVID-19

Productivity Commission Report

Other levers: Human Rights Act (QLD); Victorian Royal Commission; Qld Parliamentary Inquiry

Needs a different response, not more of the same





The "wicked" problem

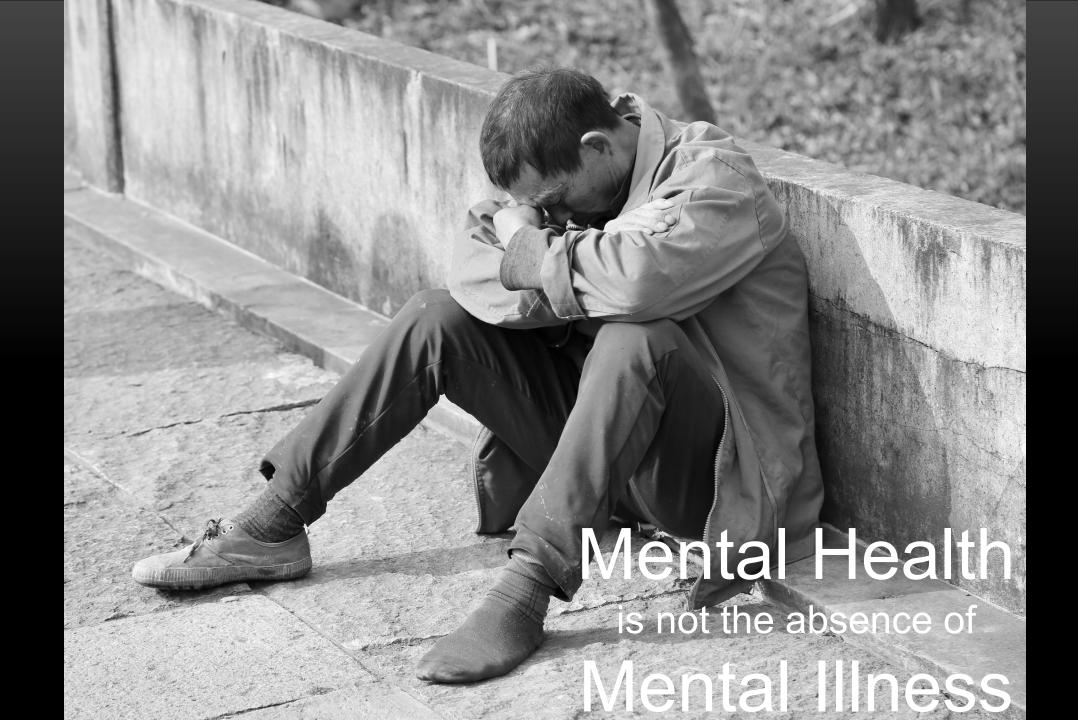
- Personal experiences
- Economics
- Increasing rates metal ill –health prevalence
- Can't find the right help, right time, right place
- Reduce the burden on acute services
- Identity of the Community Managed sector
- Culture and stigma
- Limitations of the system
- The challenge of actioning reform





What sets community
mental wellbeing
services
apart from
Business as Usual (BAU)?







The **absence**

of Mental Health

is as much of

struggle as

the <u>presence</u> of

Mental Illness

Mental Health

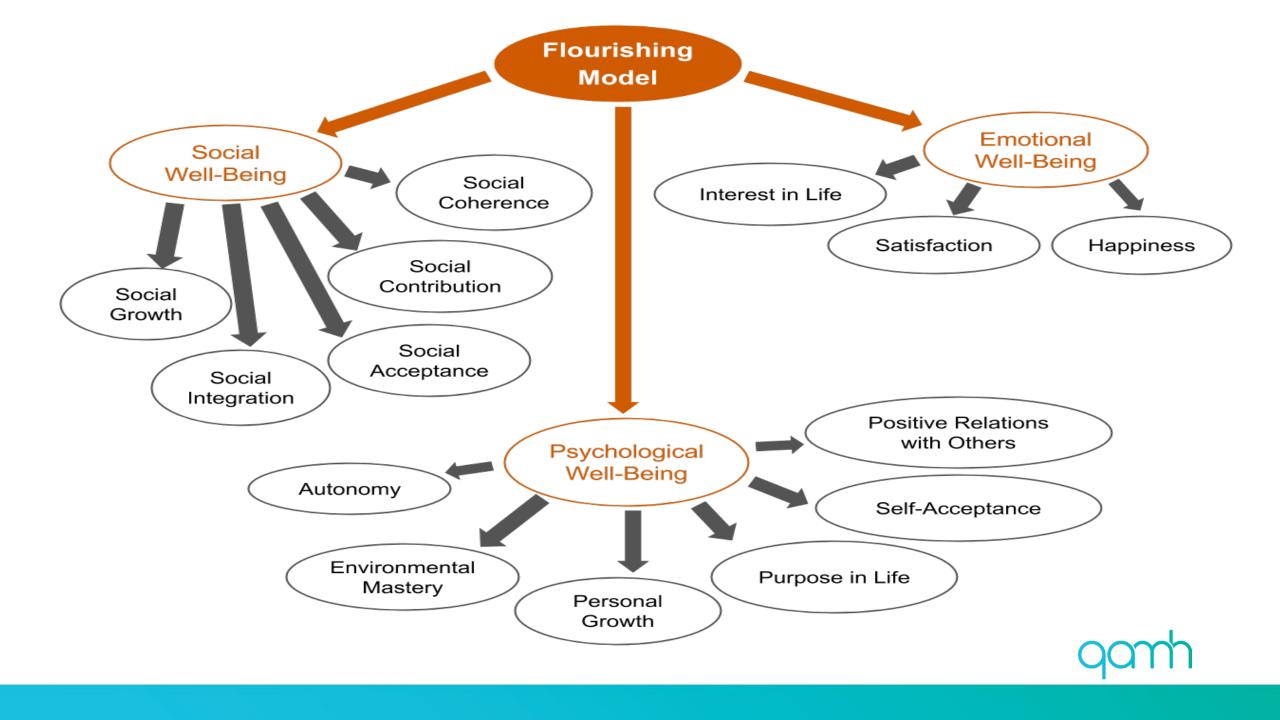
World Health Organisation

Is defined as a state of well-being where individuals are able to:

- 1. Realise their own potential.
- 2. Work productively.
- 3. Cope with the normal stresses of life.
- 4. Make a positive contribution to the community.



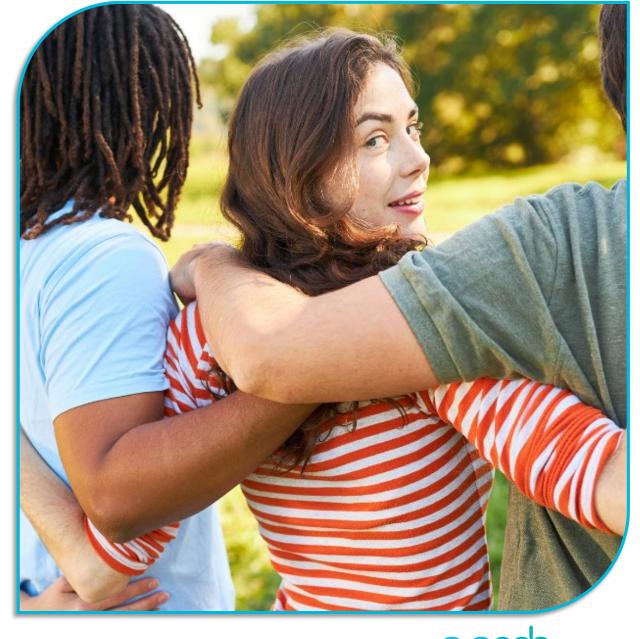




Emotional Wellbeing

(Private, Emotional Vitality)

Individuals feel mostly...
Cheerful,
In good spirits,
Happy,
Calm and peaceful,
Satisfied,
Full of life





Psychological Wellbeing

(Private & Personal assessment of functioning)

Self-acceptance – we are able to like most things about ourselves.

Positive relationships with others – we can form and maintain supportive, warm, and trusting relationships with others.

Personal growth – we see ourselves as becoming better people.

Purpose in life – we have a sense of direction or meaning in life.

Environmental mastery – we believe that we are able to shape the world around us (at least to some extent) to meet our needs.

Autonomy – we believe that we are reasonably in control of what happens to us (i.e. rather than others, fate, or luck being totally in charge)





Social Wellbeing

(evaluate public & social functioning)

Individuals ...

- See society as meaningful and understandable, (social coherence)
- See society possessing potential for growth, (social actualization)
- Feel they belong to and are accepted by their communities, (social integration)
- Accept most parts of society, (social acceptance)
- See themselves contributing to society (social contribution)





A Wellbeing First approach must be ...

- Whole of Population focus
- Locally responsive to the needs of the community
- Relevant to people's expressed needs
- Person led not person centred
- Programs that intentionally foster mental wellbeing

- Direct entry point without medical intervention
- Early in distress support
- Intentional coaching approach
- Strong customer service philosophy
- Specialise in linking people with naturally occurring community resources



Wellbeing First Benefits

Individual Benefits

- Earlier intervention
- Greater satisfaction that services can respond to needs
- Decreased friction points to access supports



Community Benefits

- Increased community wellbeing
- Increased economic engagement and productivity
- Increased liveability
- Access to services normalised and encouraged helps reduce stigma
- Increased community access, engagement and participation
- Locally designed initiatives meet community expectation

Wellbeing First Benefits

Mental Health Ecosystem Benefits

- Reduced demand ED and acute services
- Reduced need for expensive crisis intervention responses
- Reduced number of people using the hospital system
- Reduced demand on assessment and treatment services
- Clinical systems not overwhelmed and can concentrate on providing a clinical service to those that need it
- Improved clarity about the unique contribution of the Community Mental Wellbeing Sector
- Reduced duplication and competition between services





Imagine...

Everyone has access to support, designed locally that prevents mental ill-health, languishing and distress.

We have the skills and resources to successfully navigate the vulnerable, uncertain, complex, and ambiguous situations we face personally and collectively.

Everybody in the community can ask for help regardless of ability, health, social, cultural, or economic status without being labelled a person with a mental illness.

We all value and invest in community initiatives that foster collective wellbeing and our nation's productivity is measured not only in terms of economic growth but also its mental wealth.

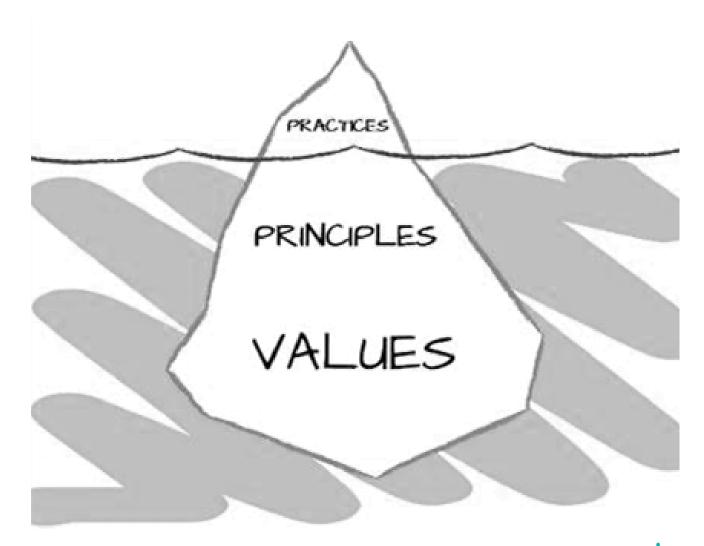




Wellbeing First

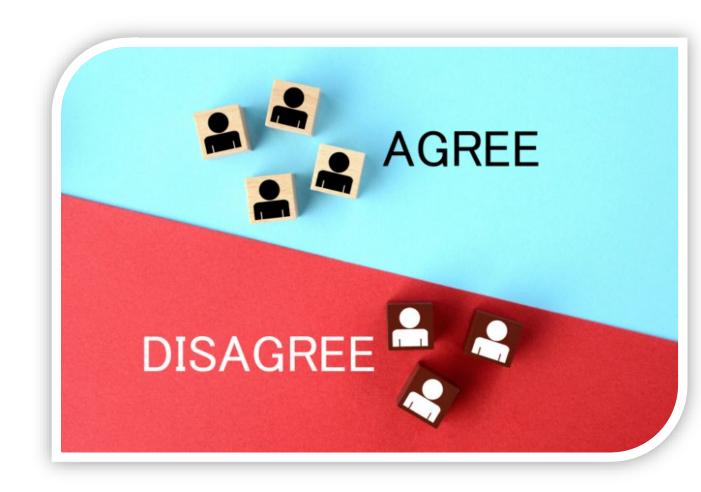
Core Beliefs

Service Principles





A mental wellbeing focussed service... should view the person as the team leader and the service provider is accountable to that team Leader (for their service delivery).





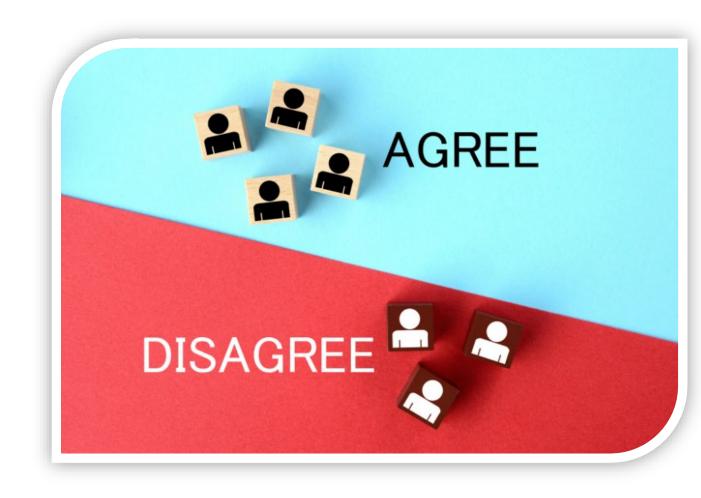
"People flourish when their local community connections are relevant, real, and authentic and exist primarily outside service provision"





A mental wellbeing focused service...

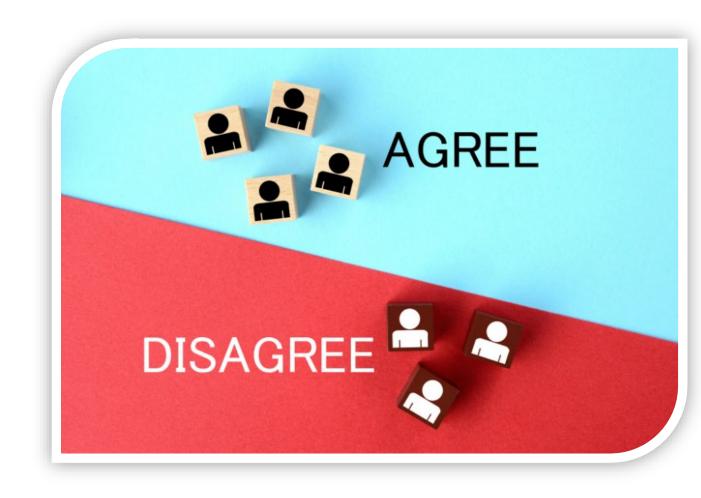
recognises it cannot
empower or motivate
people but provides
opportunities for people to
reclaim their own power,
voice, and direction.





A mental wellbeing focused service...

is not the primary solution to people's mental wellbeing but provides useful tools and opportunities for people to flourish.





Wellbeing First Innovation Hub





The design thinking program

Activity	Description	Your time	When
Virtual Classroom	On line learning in human centred design process and learn how to apply the tools within your workplace	2 hours sessions weekly over 6-8 weeks	September- October 2022
Group mentoring	Monthly sessions with Stephan to apply the tools to a problem within your workplace	2 hours per month over 8 months	November 2022 – June 2023
Individual and group catch up sessions	Receive support for your change project from the QAMH team and experts to assist you to use the learning	Monthly as needed	November 2022 – June 2023
Innovation Showcase	Participants come together to share learning and innovation with the wider sector	One day	June/July 2023

Innovation Hab



Congratulations

to our successful Member applicants:

Aratmi

Brisbane South PHN

Community Focus

Footprints Community

Impact Community

Services

Mentally Healthy City

Townsville

Mind Blank

Momentum Mental Health

Neami National

Outback Futures

QPASTT

Stride

Suicide Programs

Wellways

Wesley Mission Australia

Youth Flourish Outdoors







Thank you

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Questions? Join at menti.com - use code 4622 2961

